



**INTERNATIONAL CONFERENCE ON
CRAFTING TOMORROW:
YOUTH, SKILLS
AND INNOVATION**

DATES: 01ST - 02ND DECEMBER, 2023

**VENUE: SENATE HALL, GUJARAT UNIVERSITY,
NAVRANGPURA, AHMEDABAD, GUJARAT, INDIA**

ORGANISED BY
DEPARTMENT OF MARITIME MANAGEMENT
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES
GUJARAT UNIVERSITY

Introduction:

Business environments constantly evolve and with every passing decade there are new technologies, innovations and advancements that aim to support incremental business and reduced manual labour.

From technological to business innovations the new generation is constantly seeking ways to improvise. For many, automation and machine learning seem to be a threat but its correct usage and implementation can help businesses run successfully and efficiently in long run.

Soon, jobs for life's survival will become a past. As per World Bank's estimate 80% of children entering primary school today will eventually hold jobs that do not currently exist. The fast evolving trends and realities will have a cascading effect on future generations globally.

Today's entrepreneurial mind-set demands new skill acquisition, mentoring, coaching, and flexibility to work. Who would have thought about hybrid working culture especially with IT MNC's, had the world not experienced harsh time of pandemic. The world is seeing a shift from traditional on the job learning to skill development, online professional trainings (outside office also), cross functional trainings in organizations to promote and enable employees and managers to identify employees area of interest and expertise rather than performing in pre-defined job roles.

We can see how India has witnessed growth in Fintech and Financial inclusion, similarly it is expected to see a good amount of entrepreneurial, business innovation, technological innovation, cultural and business diversifications.

CALL FOR PAPERS (SUB-THEMES)

- TRACK 1** General Management / Organizational Behavior/ Human Resource Management/ Public Administration/ Leadership
- TRACK 2** International Business / Marketing
- TRACK 3** Port and Maritime Management
- TRACK 4** International Relations / Economics/ Finance and Accounting
- TRACK 5** Business Analytics/ Strategic Management / Public Policy/ Sustainability
- TRACK 6** Innovation Management / Entrepreneurship
- TRACK 7** Health Management/ Tourism & Hospitality



Last date for Abstract submission:
November 9, 2023

Notification for Abstract acceptance:
November 10, 2023

Full Paper submission:
November 20, 2023

Acceptance of Full paper:
November 24, 2023

POSTER PRESENTATIONS AND CULTURAL PROGRAMS

Best poster presentation Award:
exclusively for Students/ Research Scholars for competing.

Specifications for Poster Presentations

- A0 size (84.1 cm x 118.9 cm or 33.1 inches x 46.8 inches)
- Ensure to include the main title, names and e-mail ID's of main & co-author/s, affiliation(s).

Recommended font sizes

- Main title: 72 (bold)
- Authors: 60 (bold)
- Affiliation(s): 40
- Email address of corresponding author: 32
- Sub-headings: 40 (bold)
- Body of text: 32
- Smaller fonts may be used in citations and acknowledgement. You may please use graphs, tables, references, etc.
- The designated poster presenter (author or co-author) must be present at the assigned space during the designated time to discuss the work presented.

Tips for Poster Preparation

- Posters should stimulate discussion, avoid long presentation with minimum text, emphasize on graphics, and make sure every item included in your poster is necessary.
- You may utilize handouts to supplement your poster.
- Make sure ideas flow logically from one section to the next.
- Use charts and graphs to illustrate data (avoid large tables of raw data).
- Use high resolution photographs (web images often will not work).
- Handwritten poster is not acceptable.
- Keep consistent margins and line spacing.
- Test readability in advance.

ABOUT THE CONFERENCE:

This conference will provide a platform to discuss with the experts related to Opportunities for youth & Business Innovations. Students/ Faculties/ Research Scholars and Delegates will get a clear vision about the current and upcoming scenario for youth in India.

Registration fees:

Delegates:	INR 2,500/-
Academicians:	INR 2,000/-
Research Scholars:	INR 1,500/-
Students/ Alumnus:	INR 1,000/-

BANK DETAILS

A/c No : **50100314597600**

Name of Account Holder : **CONFERENCE MARITIME - 2019**

IFSC Code : **HDFC0009297**

MICR Code : **380240090**

Branch Name : **Sardar Patel Stadium Road, Ahmedabad**

Registration Link : <https://docs.google.com/forms/d/e/1FAIpQLScw8wqdsOPKRS7Ct3U3jQAG2KEz84ohVNa0SZi2TjdtqWwTA/viewform>

SUBMISSION GUIDELINES FOR PAPERS:

Abstracts and Full Papers should be sent in MS-Word, Times New Roman, 12 Font Size in 1.5 line spacing, on A4 paper.

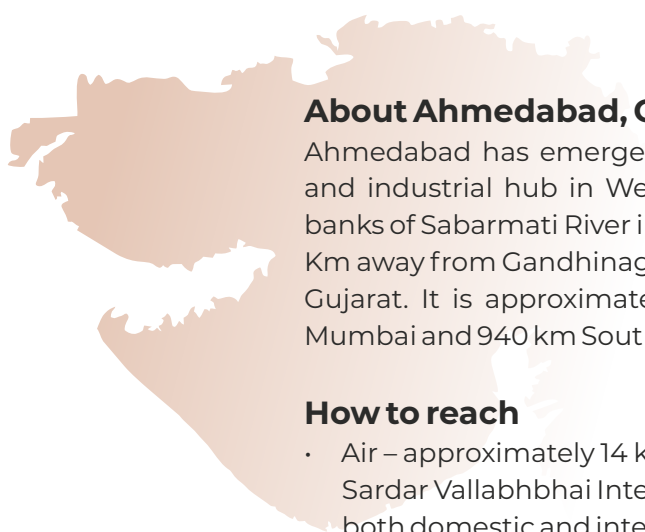
Abstract submission: Abstracts should be submitted in not more than 400 words mentioning statement of problem, objectives, methodology, findings, conclusion and keywords along with author(s) name, affiliation and e-mail address.

Full paper submission: The author(s) should submit the final paper (5000-6000 words) including introduction, significance of study, problem statement, research methodology, findings & conclusion, references. The paper should include abstract, mentioning sub-theme and online registration form. APA style referencing should be followed for referencing.

Best paper and Best paper presentation would be awarded. Best paper would be selected for UGC Care listed journals.

Panel shortlisted papers would be chosen for book chapter publication with ISBN number.

Kindly use below e-mail ID for any queries/ assistance required and for submission of Abstract and Paper: **conferencemm23@gmail.com**



About Ahmedabad, Gujarat

Ahmedabad has emerged as an important economic and industrial hub in Western India, located near the banks of Sabarmati River in north-central Gujarat. It is 25 Km away from Gandhinagar; the twin city and Capital of Gujarat. It is approximately 525 km towards North of Mumbai and 940 km South of Delhi.

How to reach

- Air – approximately 14 kilometers from Ahmedabad's Sardar Vallabhbhai International airport which serves both domestic and international flights.
- Rail – approximately 08 kilometers from Kalupur railway station, majority of trains are connected here from all major cities and towns of India.

Nearby Attractions

- Ahmedabad Heritage Walk – approximately 05 km away
- Akshardham Temple, Gandhinagar – approximately 27 km away
- Statue of Unity (Tallest Statue in World) – approximately 200 km away
- Sun Temple, Modhera – approximately 100 km away
- Adalaj Ni Vaav – approximately 18 km away
- Patan – UNESCO world heritage site – approximately 130 km away

GLIMPSES OF PAST CONFERENCE





About Gujarat University

Gujarat University is the largest and the first University of Gujarat State incorporated under the Gujarat University Act in 1949. During the course of its life of more than five decades, the University has seen the establishment of seven more Universities which were carved out of the jurisdiction of the Gujarat University, viz., Sardar Patel University, Saurashtra University, Bhavnagar University, South Gujarat University, Gujarat Ayurveda University, Gujarat Agricultural University and North Gujarat University. Even then, the Gujarat University is the largest university in the state catering to the needs of higher education of more than two lakh students scattered over 235 colleges, 15 recognised institutions and 24 approved institutions. There are 34 Post-Graduate University departments and 221 P.G. Centres.

Gujarat University has developed phenomenally in the last 67 years to be recognized as a premier University in the country today. It provides education in one of the widest range of disciplines to about two lakh students.

B.K. School of Professional & Management Studies:

B.K. School of Business Management was established in 1976 as the Business School of Gujarat University to meet the global demand for professional managers. The school programmes are designed to address the wide variety of personal development and training needs of those wishing to enter commercial sector. The objectives of the school are to build managers, to equip the students with the latest management concepts and thoughts, to inculcate a "hands-on" approach towards management and to act as an interface between academia and industry. Now B.K. School of Business Management is known as B.K School of Professional and Management Studies.

About Department of Maritime Management

Maritime education in Gujarat was pioneered by the Gujarat University at B.K. School of Business Management in the year 2006 by initiating a two-year Post Graduate Diploma in Port Management. The School and the Gujarat University recognized the significance of Maritime Management and converted the programme as a full-fledged MBA programme in Maritime Management with elective studies in the area of Port Management and Shipping & Logistics Management in 2011. The two years full time MBA-Maritime Management programme has been developed with a view to convert young graduates into able managers and efficient leaders who can take challenges in the highly competitive Maritime Business Environment. Along with Masters' in Maritime Management, the department has also launched a Master degree program "MBA in Supply Chain Management" in the year 2020 and General Management in 2021. This program helps young minds to gain exposure of every business aspect right from research and design to materials and parts sourcing as well as manufacturing and the eventual distribution of products. The School has strived to provide a balanced approach towards the theoretical and practical aspects of the programme.

ORGANIZING COMMITTEE

Conveners | Dr. Mehal Pandya
Conference Coordinator | Mr. Saket Joshi
Poster Presentation Coordinator | Mr. Raghav Acharya
Paper Presentation Coordinator | Dr. Sonali Chatterjee
M: 9327636559, 6351034056 • Email: conferencemm23@gmail.com

CONFERENCE ADMIN:

Parth Jayswal : 6354771989
Harshil Modi : 9879040587
Rudresh Bhatt : 9054225810